

# PRIORITY POINTS SYSTEM

To be eligible to use your priority points, you must be an active Panther Club member, which requires an annual contribution to the Athletic Scholarship Fund (see “Member Benefits Chart”, pg. 7). The Priority Points System is used to determine priority when allocating football and basketball season tickets, priority parking, and tickets for post-season appearances.

Priority points are awarded based on any contribution to the Department of Athletics. There are three different ways that fans can make an athletic contribution, be eligible for tax benefits, and earn more priority points.

1. The Panther Club Athletic Scholarship Fund – Supports annual funding of student-athlete scholarships
2. Capital Gifts – Supports facility renovations and new construction
3. Endowed Scholarships – Supports designated athletic programs and activities

Based on cumulative priority points, each active Panther Club member will be assigned a rank. This ranking will determine your priority when allocating all football and basketball season tickets, tickets for post-season appearances, and priority parking each year. Since contributions are received throughout the academic year, membership status will be ranked four times a year on the following dates: October 1, December 31, March 15 and June 30.

Your Annual Panther Club giving level determines the benefits you are eligible to receive (i.e., number of tickets). Your priority points total (or rank) determines the quality of the benefits you receive (i.e., seat location).

## Enhancements to the Priority Points System

We value Pitt’s heritage and tradition. That’s why we are enhancing the Priority Points System to further honor the consistency and loyalty of Panther fans over the years. The enhancements include the following:

- **Priority points are now being awarded for women’s basketball season ticket holders.**
- **Priority points now will be increased from 2 to 10 points for each year of membership in the Panther Club.** This will be retroactive for any prior years of membership in Team Pittsburgh or the Golden Panthers (per the following chart). Effective 2004-05, membership must be consecutive to continue to receive these points, which will be reflected in your 6/30 Panther Club ranking each year (will be included in football regular season ticket ranking for 2005 only).
- **Faculty/staff points have been increased from 5 to 10 points (maximum of 10).** Any current faculty/staff member will have these points added retroactively. New members falling into this category will automatically receive 10 points.
- **Panther Club members can obtain “referral” points for helping bring new members on board.** The point value is based on the annual gift total at which the new member joins the Panther Club, and is awarded to the recruiting donor at the end of the fiscal year. So, if you help us recruit annual members, their gift will help our student-athletes, and you. (This applies to a member only one time, and, must be written on the original Panther Club membership form in the appropriate section. It does not apply to capital or endowed scholarship gifts.)



Point Value	Activity That Earns priority points
1 POINT	Each \$50 contributed to athletics since 1972
1 POINT	Each \$50 for the initial annual gift provided by a new donor that you recruit. (This a one-time credit to the recruiting donor, and, the only accepted referrals must come on Panther Club membership forms upon submission of the original contribution.)
1 POINT	Each \$50 given to “Quest for Excellence” after July 1, 2007. (Applies only to gifts for endowed scholarships or capital improvements.)
1.5 POINTS	Each \$50 given to “Quest for Excellence” QFE between July 1, 2006 and June 30, 2007. (Applies only to gifts for endowed scholarships or capital improvements.)
2 POINTS	Each year as a football season ticket holder
2 POINTS	Each year as a men’s basketball season ticket holder
2 POINTS	Each year as a women’s basketball season ticket holder
2 POINTS	Each \$50 given to “Quest for Excellence” between July 1, 2005 and June 30, 2006. (Applies only to gifts for endowed scholarships or capital improvements.)
3 POINTS	Each \$50 given to “Quest for Excellence” between January 1, 2005 and June 30, 2005. (Applies only to gifts for endowed scholarships or capital improvements.)
5 POINTS	For being a University of Pittsburgh graduate (maximum of 5 points)
10 POINTS	Each <u>consecutive</u> year of membership in the Panther Club (formerly Team Pittsburgh and Golden Panthers). Points for this category reset to 0 should your membership lapse.
10 POINTS	For being a current faculty/staff member at the University of Pittsburgh (maximum of 10 points)
10 POINTS	For being a varsity letter winner of the University of Pittsburgh (maximum of 10 points)

■ See “Quest for Excellence”, pg. 20.

## Example of Points System:

*John Panthers is a graduate of the University of Pittsburgh and has been a donor to Panther Club for 5 consecutive years. His lifetime donations to Athletics total \$3,500. He has also been a football and women’s basketball season ticket holder for 4 years. John’s points are as follows:*

\$2,500 annual giving	x	1 point per \$50	50 points
5-year consecutive donor to Panther Club	x	10 points per year	50 points
Football Season Ticket Holder (4 years)	x	2 points per year	8 points
Women’s Basketball Season Ticket Holder (4 years)	x	2 points per year	8 points
Pitt Graduate			5 points
“Quest for Excellence” gift of \$1,000 (made prior to 6/30/05)	x	3 points per \$50	60 points
		<b>TOTAL POINTS</b>	<b>181 points</b>