

THE UNIVERSITY

PITT FOOTBALL 2005



CHANCELLOR AND DISTINGUISHED SERVICE PROFESSOR OF LAW MARK A. NORDENBERG



Chancellor Mark Nordenberg and wife Dr. Nikki Nordenberg

The summer of 2005 brought the 10th anniversary of Mark Nordenberg's arrival in the Chancellor's Office of the University of Pittsburgh. As a tribute to the progress that has been forged at Pitt under his leadership, the University's Board of Trustees, joined by a small number of alumni leaders and special friends, funded a \$2.5 million endowment to establish the Chancellor Mark A. Nordenberg University Chair. This chair will enhance the University's efforts to attract and retain distinguished faculty members and will support their trailblazing work. In announcing its creation, Pennsylvania Supreme Court Chief Justice Ralph J. Cappy, who chairs the Pitt Board, noted the "remarkable strides" of the past decade and said of the Chancellor, "Your commitment to excellence, your valuing of people, your high personal integrity, and your plain, old-fashioned hard work have set a standard that is the foundation for our future."

Chancellor Nordenberg first came to Pitt in 1977, when he joined the law faculty as a visiting assistant professor — which he describes as "just about the lowliest form of academic life." After rising through the professorial ranks, he served as Dean of the School of Law from 1985 to 1993 and as Interim Provost and Senior Vice Chancellor for Academic Affairs from 1993 to 1994. In 1994, he was elevated to the special faculty rank of Distinguished Service Professor of Law. The University's Board of Trustees elected him Interim Chancellor in 1995 and Chancellor in 1996.

An accomplished teacher, Chancellor Nordenberg received the inaugural Excellence-in-Teaching Award, now presented annually by the School of Law's Student Bar Association. He also was one of the earliest recipients of the Chancellor's Distinguished Teaching Award, which recognizes teaching excellence University-wide. His area of academic specialty is civil litigation, and he has served as a member of both the

U.S. Supreme Court's Advisory Committee on Civil Rules and the Pennsylvania Supreme Court's Civil Procedural Rules Committee.

Born in Duluth, Minnesota, Chancellor Nordenberg is a graduate of North Allegheny High School. He earned the Bachelor of Arts degree at Thiel College and the Juris Doctor degree at the University of Wisconsin Law School. He has been married for 35 years to Nikki Pirillo Nordenberg, who earned her doctoral degree at Pitt and maintains an active counseling practice. The Nordensbergs have three adult children — Erin, Carl, and Michael.

In his leadership role, Chancellor Nordenberg heads one of America's finest and most productive public research universities. Pitt is this region's major provider of high quality higher education and is a national leader in research. Founded in 1787, the University's long and proud history has been marked by work of high achievement and significant impact. Last April, for example, people around the world marked the 50th anniversary of the development of the vaccine that won the war against polio, by a Pitt faculty team led by Dr. Jonas Salk. This has been hailed as one of the great achievements of the 20th century. Building on this proud tradition, the last decade brought accelerated progress in virtually every key area.

In education, both the number of applications for admission and the academic credentials of those applying have soared, and so have the performances of those enrolled as students. In the fall of 2003, Prince Andrew of Great Britain declared our University a Marshall Center of Excellence, reflecting the high levels of success enjoyed by our students in the prestigious Marshall Scholarship Competition, which he reported were unsurpassed by any public university in America. In both 2004 and 2005, Pitt undergraduates competed successfully in all of the major American commemorative scholarship competitions — winning Goldwater, Truman and Udall Scholarships. Only two other universities, Yale and Cornell, matched that record.

Our former students, more commonly known as alumni, also continue to earn the highest forms of national and international recognition. In just the last two years, Pitt graduates have won the Nobel Peace Prize, the Nobel Prize in Medicine, the Shaw Prize in Medicine (awarded in Hong Kong and also known as "the Nobel of the East"), the Albany Prize in Medicine (this country's largest award in that discipline), and the Fritz Medal (widely regarded as the highest honor in engineering).

In research, over the course of just five short years, the University jumped from an enviable ranking of 20th nationally, in terms of total federal science and engineering research and development commitments won by members of our faculty, into the top 10. The University ranks seventh nationally in National Institutes of Health funding among educational institutions and affiliates. Over the course of the past decade, the University attracted nearly \$4 billion in research grants, with more than \$600 million coming during the last year alone.

These dollars are a recognized sign of academic strength, further important work and support local jobs. The University's own employment base grew by some 25 percent during the past decade, almost entirely because of the dramatic increase in external research funding. And applying standard conventions, at \$600 million in annual research and development expenditures, Pitt is supporting, directly and indirectly, well over 17,000 local jobs just through its research initiatives.

Of course, our research and scholarly strengths also can be measured in other ways. In disciplines as diverse as cancer research, philosophy, rehabilitation sciences and mathematics, the work of Pitt faculty members continues to receive the highest forms of national acclaim.

In community development, the University and the University of Pittsburgh Medical Center have brought international recognition to this region as a center of pioneering medical research and world-class health care. Pitt's partnerships with Carnegie Mellon University provide the foundation for many of the region's technology-based economic development initiatives. Other initiatives, such as our Center for Minority Health and Center for Urban Education, have added to the fabric of the community in other important ways. And a unique coalition of institutions — Pitt, the UPMC, Carnegie Mellon, the Carnegie Museums, the R.K. Mellon Foundation and the Heinz Endowments — are adding to the vibrancy of the Oakland neighborhood by converting an unattractive surface parking lot into a park-like town square.

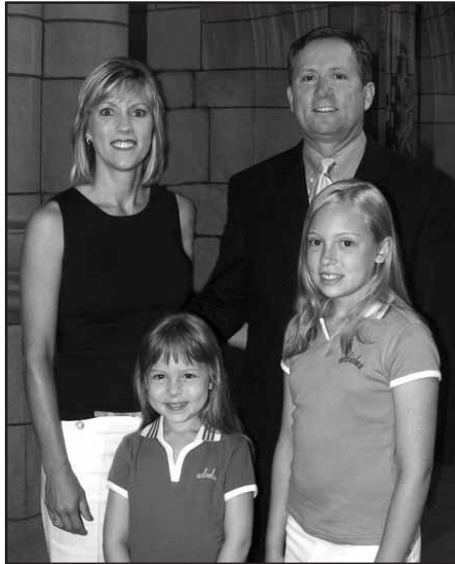
On its own campuses, Pitt undertook more than \$1 billion of construction, adding nearly two million square feet of space, during the past decade. In that same period, its endowment grew from \$463 million to more than \$1.5 billion, an increase of some 225 percent. And the University's billion dollar capital campaign has attracted support from more than 100,000 donors and remains on schedule with more than \$800 million in gifts and pledges in hand.

The past decade also has been a period of resurgence for Panther athletics. Since the mid-1990s, Pitt's football team has replaced lopsided defeats with winning records, consecutive bowl appearances, top 25 rankings, and positive national attention. Recent years also have brought outstanding performances in such other sports as men's basketball, women's volleyball, men's swimming and diving, women's track, and men's baseball. Chancellor Nordenberg has been a strong supporter of Pitt's athletic programs, is a former member of the NCAA Board and Executive Committee, and serves as Chair of the Board of Directors of the Big East Conference.

In reporting to the Pitt Board on the past decade, Chancellor Nordenberg adopted the title "Blue & Gold and Building our Future Together." In doing so, he noted that the task of building a great university is never done but further stated that the "people of Pitt" should be proud of their University's progress and excited about its future.

ATHLETIC DIRECTOR

JEFF LONG



The Long Family (clockwise): Jeff, Stephanie, Christina and wife Fanny.

In this 21st century world of collegiate athletics, the two constants seem to be change and challenges.

Turn to the sports section of *USA Today* and you'll no doubt read about any number of issues pervading college athletics. The BCS, Title IX, recruiting, scholarship funding, academic reform...the list goes on.

It's enough to make some cast a cynical eye at collegiate sports.

Jeff Long sees it from a different perspective.

A former student-athlete himself, Long believes athletics are a valuable piece of comprehensive academic institutions. Athletic competition, he says, provides another classroom to educate, shape and nurture young people.

Entering his third year as athletic director at the University of Pittsburgh, Long has dedicated himself to providing the most competitive and educational environment possible for Pitt's student-athletes.

His passionate and tireless pursuit of this goal has yielded impressive results.

Earlier this year, Pitt Athletics launched the "Quest for Excellence" as part of the university's "Discover a World of Possibilities" Campaign. The athletic department's "Quest" is squarely focused on the enhancement of the Pitt student-athlete experience. It aims to increase endowed athletic scholarships, capital gifts for building and improvement projects and annual contributions for student-athlete scholarships.

The fruits of this labor are already evident. Pitt recently unveiled a sparkling new Olympic sports weight room in Fitzgerald Field House that greatly assists more than 300 student-athletes.

It's the latest advancement for Pitt under Long's administration. During the last two years the Panthers' leader has continued to spearhead many exciting initiatives.

No athletic program is better outfitted than Pitt's after Long orchestrated a new partnership with adidas. Each of the Panthers' 19 intercollegiate sports teams wear adidas shoes, uniforms and apparel. Pitt's adidas deal makes it one of an elite and exclusive group of schools nationwide.

Panther teams will dawn a new, yet familiar, uniform look in 2005-06. This past spring, Long unveiled a block-style "PITT" logo that will serve as the primary mark for each athletic team. It is a nod to Pitt's historic tradition that maintains a style focused squarely on the future.

On the communications front, Long partnered Pitt with ISP Sports, a national leader in the collegiate sports marketing industry. Owing exclusive multi-media rights to Pitt Athletics, ISP is elevating the Panthers' program from local and regional markets to the national level. The monthly publication "Panther Eyes" was spawned from the ISP association and provides entertaining and insightful information for Pitt followers everywhere.

Pitt continues to carry a high profile in one of the nation's largest media markets because of its radio partnership with Clear Channel Communications. Now entering its second year, the agreement has Pitt football and basketball simulcast on FM NewsTalk 104.7 (WPGB-FM) and Fox Sports Radio 970 (WBG-AM), giving the Panthers unprecedented radio coverage. The network of affiliates has nearly doubled in size over the last 12 months. Moreover, women's basketball games will be carried by WBG-AM in 2005-06, marking the first time in the program's history it will have a commercial flagship station.

Also on the media front, Long helped initiate "Panthers Weekly," a popular television program produced by FSN Pittsburgh that shines the spotlight on Pitt's entire athletic scene.

As for those well-documented challenges in collegiate athletics? Long is on the front lines working to make a difference for the student-athletes at Pitt and beyond.

Long was appointed to serve as one of the Big East Conference's representatives on the 49-member NCAA Division I Management Council, which plays a vital role in legislative issues and oversees cabinets responsible for academic affairs, eligibility, compliance, championships and competition.

He additionally was named to the Executive Committee of the Division I-A Athletic Directors' Association, an influential organization dedicated to

the welfare and future success of student-athletes.

Last year he was appointed to the NCAA's Sports Wagering Task Force, a group formed after a national study commissioned by the NCAA revealed a disturbing frequency of sports wagering among student-athletes.

Long has emerged as a lead athletic director voice for the Big East as it relates to the Bowl Championship Series. The Big East remains a valued member of the BCS and, incidentally, the Panthers earned the league's automatic berth in 2004 and played in the Tostitos Fiesta Bowl.

Long's accomplishments and high aspirations during his time at Pitt are not surprising considering his outstanding professional and personal pedigree. He is cut from the mold of winners and has worked in many of the country's highest-profile conferences, including the Big 12, Big Ten, Big East and Atlantic Coast Conference.

Prior to his Pitt appointment, Long served as the senior associate athletic director at the University of Oklahoma for two years. He oversaw all external affairs, including development, marketing/promotions, licensing, media relations, ticket operations, radio/television and SoonerVision productions. He additionally was the primary administrator for football and men's basketball and the sport supervisor for baseball, wrestling and men's and women's golf.

Prior to Oklahoma, Long was the athletic director at Eastern Kentucky University. He significantly improved Eastern Kentucky's athletic infrastructure during his two years with the completion of several facility projects and the formation of viable corporate partnerships and sponsorships.

Long also served a short tenure at Virginia Tech as associate athletic director prior to his Eastern Kentucky post. The majority of Long's career in collegiate athletic administration, though, was spent at the University of Michigan. Hired by legendary coach and athletic director Bo Schembechler, Long elevated through a number of administrative posts at Michigan before ultimately reaching associate athletic director.

Long has also held football coaching and administrative positions at Rice University, Duke University and North Carolina State University.

A 1982 graduate of Ohio Wesleyan with a bachelor's degree in economics, Long earned seven varsity letters in football and baseball. He received his master's degree in education from Miami University (Ohio) in 1983 after serving as a graduate assistant football coach.

A native of Kettering, Ohio, Long is married to the former Fanny Gellrich. The couple has two children, Stephanie (11) and Christina (6).

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Basketball

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Women's – Agnus Berenato 648-8360

Football

Dave Wannstedt 648-8700

Women's Gymnastics

Debbie Yohman 648-8328

Soccer

Men's – Joe Luxbacher 648-8217
Women's – Sue-Moy Chin 648-8701

Softball

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Swimming (Men's and Women's)

Chuck Knoles 648-8342
Diving – Julian Krug 648-8299

Women's Tennis

George Dieffenbach 648-9715

Track and Field/Cross Country (Men's and Women's)

Alonzo Webb 648-8212

Volleyball

Chris Beerman 648-8337

Wrestling

Rande Stottlemeyer 648-9176

BIG EAST CONFERENCE



A new era of BIG EAST Conference football begins in 2005. Joining Connecticut, Pittsburgh, Rutgers, Syracuse and West Virginia are three conference newcomers — the University of Cincinnati, University of Louisville and University of South Florida. A league that quickly established itself as a national force after its inception in 1991, now becomes that much stronger.

In 2004, five of the seven BIG EAST teams participated in bowl games. Two of the five emerged victorious, including Connecticut which went to its first bowl game and came home with a 39-10 victory over Toledo in the Motor City Bowl. Louisville and Cincinnati also earned bowl victories last season, with the Cardinals defeating Boise State, 44-40, in the AutoZone Liberty Bowl, and the Bearcats beating Marshall, 32-14, in the PlainsCapital Fort Worth Bowl.

Over the last five seasons, the BIG EAST has compiled one of the best winning percentages of any BCS conference in bowl games. BIG EAST Conference teams are 15-10 in postseason play since 2000.

The BIG EAST has been a frequent contender for the national championship. Eight times in the league's 14 seasons a BIG EAST squad has been in a bowl game, playing for a claim to the national crown. A BIG EAST team has competed in the BCS championship game in three of the last six years.

The BIG EAST has always been proud of its football student-athletes for their academic achievements. In 2004, the BIG EAST had one of the eight national winners of the National Football Foundation Scholar-Athlete Award. West Virginia offensive lineman Jeff Berk was the BIG EAST representative. Four players were named to the CoSIDA Academic All-America Team. The honorees were Syracuse's Matt Tarullo (first team), Pittsburgh's Vince Crochunis and Dan Stephens (first team), and Berk (second team).

Since its birth, the BIG EAST has been a national power, both on and off the field.

Commissioner Michael Tranghese served as coordinator of the BCS for two years from 2002-03. He has spearheaded the development of BIG EAST football since its beginning.

The BIG EAST Conference's entrance into football was announced on February 5, 1991. The league gained instant notice and credibility with its level of excellence on the field and with its television and bowl relationships. The BIG EAST has been a charter member of each of the major bowl agreements with conferences, beginning with The Bowl Coalition in 1992 followed by The Bowl Alliance in '95. The Bowl Championship Series began in '98 and will continue through the 2005 season. Recently, it was announced that the BIG EAST will continue as a founding member through the end of a new BCS agreement that will begin in 2006.

Extensive television exposure and the BIG EAST have been synonymous terms. For football, the league established its own regional television package in 1991 before it had played a game. The BIG EAST Television Network immediately was the largest regional college football network in the country.

The BIG EAST has television agreements with ABC and ESPN that run through the 2007 season. Both agreements ensure that ABC or

ESPN telecasts a BIG EAST game virtually every week of the year.

ESPN Regional Television owns broadcasting rights for all telecasts not assigned to ABC or ESPN. ERT, which took over for the BIG EAST Network in 1996, produces and distributes additional games, including a BIG EAST Game of the Week, through syndication, local markets and pay-per-view.

The BIG EAST has always aligned itself with prestigious bowl games. The league champion plays in the Tostitos Fiesta, FedEx Orange, Nokia Sugar or Rose Bowls as part of its membership in the Bowl Championship Series.

The BIG EAST and the Toyota Gator Bowl in Jacksonville, Fla. have a multi-year pact, which allows the Gator Bowl to select a BIG EAST bowl-eligible team after the league's representative in the Bowl Championship Series has been determined.

The Insight Bowl, which is held in Phoenix, Ariz., is in its eighth year as a partner with the BIG EAST. The Meineke Car Care Bowl in Charlotte, N.C. is in its fourth year with the BIG EAST in 2005.

BIG EAST teams have enjoyed plenty of success in recent years. League squads have played in 23 bowl games on or after New Year's Day.



Big East Conference Commissioner Michael Tranghese

SPORTS MEDICINE



DR. FREDDIE H. FU
Head Team Physician



DR. CHRISTOPHER HARNER
Co-Head Team Physician



DR. DAVID STONE
Associate Team Physician



DR. ROBIN WEST
Assistant Team Physician



DR. PATRICK McMAHON
Assistant Team Physician



DR. MARK RODOSKY
Assistant Team Physician

DR. FREDDIE FU

Dr. Freddie H. Fu begins his 19th year of service to the Pitt athletic program as head team physician and orthopaedic surgeon.

Freddie H. Fu, M.D., has been the chairman of the Department of Orthopaedic Surgery at the University of Pittsburgh School of Medicine and the University of Pittsburgh Medical Center (UPMC) since 1997, where he is the David Silver Professor of Orthopaedic Surgery.

Dr. Fu is known worldwide for his pioneering surgical techniques to treat sports-related injuries to the knee and shoulder and his extensive scientific and clinical research in the biomechanics of such injuries. Because of his reputation, Dr. Fu attracts both athletic and non-athletic patients from all over the globe.

He also was instrumental in the establishment of the Sports and Preventive Medicine Institute in 1985. Under Dr. Fu's medical directorship, the facility — now called the UPMC Center for Sports Medicine — has grown into one of the world's largest, most comprehensive and highly regarded sports medicine clinical and research centers. In 2000, this world-class center moved to its new home within the expansive, state-of-the-art UPMC Sports Performance Complex. The complex, partly designed by Dr. Fu, also houses the indoor and outdoor training facilities of the University of Pittsburgh Panthers and the Pittsburgh Steelers.

Dr. Fu holds secondary appointments at the university as professor of physical therapy and health physical and recreational education at the University of Pittsburgh School of Health and Rehabilitation Sciences. He also established the University of Pittsburgh's Sports Medicine Fellowship Program, which attracts physicians from all over the world to learn surgical techniques and conduct research with Dr. Fu and his colleagues in the department of orthopaedic surgery.

More than 70 professional awards and numerous major research grants garnered by Dr. Fu are the result of his efforts in clinical, basic scientific and biomechanical research concerning sports medicine and orthopaedic surgery. In 1996, the National Athletic Trainers Association (NATA) honored Dr. Fu with the President's Challenge Award for his tutelage in advancing the quality of health care related to sports medicine. In 2002, Dr. Fu became the sponsor of the annual NATA New Investigator Award, and he was named as one of three University of Pittsburgh Distinguished Alumni Fellows because of his "inspiration to countless students, athletes, colleagues and the broader community."

DR. DAVID STONE

David Stone begins his 15th season as a team physician for the University of Pittsburgh, and his seventh season with the football program. He graduated from New York University in 1976 and from New Jersey Medical School in 1980. After completing his residency in physical medicine and rehabilitation at Rusk Institute and sports medicine fellowship, he started a practice in New Jersey and was a medical consultant for the New York Giants for two years. Since joining the Department of Orthopaedic Surgery in 1990 he has also worked as an assistant company physician at Pittsburgh Ballet Theatre, and as team physician for Point Park University. Dr. Stone has published numerous research studies in major sports medicine and orthopaedic journals.

DR. PATRICK McMAHON

Patrick McMahon has been a member of the medical team caring for the University of Pittsburgh football team since the fall of 2000. A native of southwestern Pennsylvania, Dr. McMahon returned to the University of Pittsburgh Department of Orthopaedic Surgery from Southern California where he had been an assistant team physician at the University of California-Irvine. After graduating from Bucknell University in 1983, Dr. McMahon matriculated to Temple University Medical School and finished an internship at New York University. Completion of a residency in orthopaedic surgery at the University of Pittsburgh led him to a year of training in sports medicine at the Kerlan-Jobe Orthopaedic Clinic in Los Angeles.

Dr. McMahon has numerous orthopaedic publications and is an international leader in the research and treatment of shoulder problems. During his career he has been awarded membership in Phi Beta Kappa and the prestigious Society of American Shoulder and Elbow Surgeons. He is also a member of the American Academy of Orthopaedic Surgery and the Orthopaedic Research Society.

PITT SPORTS MEDICINE

More than 500 University of Pittsburgh student-athletes receive medical care provided by the University's athletic training program.

The University of Pittsburgh has a proud tradition of athletic training education. The undergraduate program is accredited by the National Athletic Trainers Association (NATA). Pittsburgh also provides graduate education at the master's and doctoral level.

Established in 1975, the athletic training program prepares students for a career in the multidisciplinary field of sports medicine. Upon completion of the athletic training education program, the student is eligible for the NATA administered certification examination.

Pittsburgh athletes receive treatment in two athletic training rooms. Each sport has a full-time certified athletic trainer or certified graduate assistant and student athletic trainers assigned to provide medical coverage during all practices and games. The staff is dedicated to providing all aspects of prevention, evaluation, management and rehabilitation of injuries and illnesses.

The sports medicine staff also runs a sports medicine clinic at the UPMC Sports Performance Complex for all athletes to be evaluated by one of the sports medicine physicians. The South Side structure, which includes the Center for Sports Medicine, an indoor practice facility, four grass practice fields, and the Sports Performance Complex combines the resources of a major academic and clinical system with professional and collegiate sport team programs. This clinic provides the athletes with an opportunity to be seen by specialists as well as providing the student athletic trainer with an outstanding learning environment.

The clinic is staffed by Dr. Freddie H. Fu and is assisted by orthopaedic surgeons Drs. Christopher Harner, co-head team physician, Patrick McMahon, assistant team physician, Robin West, assistant team physician and Drs. Mark Rodosky and John Sekiya; and primary care sports medicine physicians Drs. David Stone, associate team physician, and Tanya Hagen; neurosurgeon, Dr. Dade Lunsford; Mark Lovell, Ph.D. and Michael Collins, Ph.D. neuropsychologists and concussion specialists; and five sports medicine fellows: Drs. Steven Cohen, Fortis Tjourmakaris, Anthony Boucristiani, Christopher Radkowski, and Melissa Koenig; and primary care sports medicine fellow, Dr. Paul Johnson. In addition, a staff of consulting specialists is available at the University of Pittsburgh Medical Center (UPMC) to assist in providing quality medical treatment for Pittsburgh student-athletes.